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PRESS RELEASE

BALI ASIAN BEACH GAMES COMMITTEE VISITS JAPAN

Tokyo, 9th August 2007: The Bali Asian Beach Games Organizing Committee (BABGOC) is conducting a group presentation in Tokyo in a bid to find Japanese Corporations interested in supporting the First Asian Beach Games, slated to happen in Bali from October 18th – 26th 2008. Indonesia will make sports history when it plays host to the first Asian Beach Games in the world. Bali is the venue for this international event which will see 45 countries and regions participating with over 10,000 athletes, officials, media and volunteers making their way to the “Island of the Gods” for this world class event.

In a press conference conducted at Tokyo Bay Ariake Washington Hotel, Director of Operations for BABGOC, Mr. Ramon Suzara said, “It is indeed an honor for us to be able to present our marketing packages to several Japanese Companies who have long supported sports throughout the world and are now showing interest in the Bali Asian Beach Games. We believe the event offers extensive benefits to any company who wishes to invest into this first time multi sports beach event in Bali, whether it be in the form of cash or value in kind.”

Mr. Sony Subrata, Director of Marketing and PR for BABGOC added “As this is an international sporting event, we see the value in marketing the games to all nations and giving them the opportunity to support the event and take advantage of the several benefits on offer through our sponsorship packages. Japan is the first overseas nation we have visited and we are certainly happy and encouraged by the response we have received thus far.”

Bali is believed to be the perfect venue for the First Asian Beach Game. Indonesia is ready to show the rest of the world its true hospitality by welcoming all the athletes, officials and all involved to witness the spirit of the Bali Asian Beach Games 2008. The country is also confident that everyone attending will be impressed and hopes to leave a lasting impression in the minds of all. Over 50,000 people are expected to support their participating countries in the 14 sports that will compete in this first time event entrusted by the Olympic Council of Asia. The areas of Kuta, Sanur, Benoa and Jimbaran have all been selected to act as the venues for each of the sports. Beach Volley Ball, Surfing, Jet Ski Sport, Sailing, Wind Surfing, Beach Sepaktakraw, Beach Handball, Beach Soccer, Paragliding, Dragon Boat Racing, Triathlon, Marathon Swimming, and the new sport, Woodball are the sports to be competed in.



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The Asian Beach Games is a multi-sport event held every two years among athletes representing countries from Asia. The games celebrate cooperation and unity despite differences where athletes from a wide variety of nations are able to travel, meet new people, and bring back memories about the rest of the world to their home nations. The Asian Beach Games forge unity and friendship between their member nations by joining athletes, trainers, and officials together.

Many international beach sporting events are organized every year in Bali. But games like the Asian Beach Games, requires a specific plan with concentrated efforts involving governmental and non governmental sectors for its success. To steer these diversified activities, the Bali Asian Beach Games Organizing Committee (BABGOC) was formed in March 2007.

BABGOC, under the patronage of KONI and the city of Bali, in close cooperation with the Indonesian Government, is working diligently to meet the preparation schedules and expectations to stage and operate a sustainable Asian Beach Games, leading to a long-term legacy. It is also hoped that through the games there will be an increased awareness for youths and sports enthusiasts throughout Asia through enhancing quality of life, instilling pride and attaining international prestige and recognition through beach sports.



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FACT SHEET

ASIAN BEACH GAMES 2008

18-26 October 2008

WHAT IS THE ASIAN BEACH GAMES?

The Asian Beach Games is a multi-sport event held every two years among athletes representing countries from Asia. The games are regulated by the [Olympic Council of Asia](#).

The Asian Beach Games celebrate cooperation and unity despite differences. Athletes from a wide variety of nations are able to travel, meet new people, and bring back memories about the rest of the world to their home nations. The Asian Beach Games forge unity and friendship between their member nations by joining athletes, trainers, and officials together.

The 1st Asian Beach Games is schedule to begin in 2008 in Bali, Indonesia which includes non-Olympic, beach-oriented sports such as Surfing, Windsurfing, Sailing, Dragon Boat, Beach Volleyball, Beach Sepaktakraw, Beach Handball, Beach Soccer, Body Building, Jet Ski Sport, Triathlon, Marathon Swimming, Paragliding and Woodball. Member nations with plentiful seashore are invited to host future Asian Beach Games.

WHO IS BABGOC?

The Olympic Council of Asia (OCA), the highest governing body of sports in Asia, has awarded the right to Komite Olahraga Nasional Indonesia (KONI) to host the 1st Asian Beach Games in Bali in October 2008.

Many international beach sporting events are organized every year in Bali. But games like the Asian Beach Games, requires a specific plan with concentrated efforts involving various governmental and non-governmental sector for its success. To steer these diversified activities, the Bali Asian Beach Games Organizing Committee (BABGOC) was formed on Mar 2006. BABGOC under the patronage of the Komite Olahraga Nasional Indonesia (KONI) and the city of Bali, in close cooperation with the Indonesian Government, is working diligently to meet the preparation schedules and also to stage and operate a sustainable Asian Beach Games, leading to a long-term legacy.



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THE VISION

To make Bali as the focal point of Sporting Tourism in Asia. Apart from strengthening Bali as one of the known tourist destinations in the world, it also to make Indonesia as an empowered sporting nation in Asia.

THE MISSION

To increase awareness for the Indonesian youth and sports enthusiast and those across Asia. To enhance the quality of life, instill national pride and attain international prestige and recognition through beach sports.

PARTICIPATING NATIONS

45

PARTICIPANTS

8000

SPORTS DISCIPLINES/EVENTS

14

Surfing, Windsurfing, Sailing, Dragon Boat , Beach Volleyball, Beach Sepaktakraw, Beach Handball, Beach Soccer, Body Building, Jet Ski Sport, Triathlon, Marathon Swimming, Paragliding and Wood Ball.

VENUES

Sanur, Nusa Dua, Benoa, Jimbaran & Kuta

FACT SHEET

Competition Dates – 18 to 26 October 2008

14 Sports Disciplines

45 Countries and Regions

1000 Technical Delegates and Officials

5000 Athletes and Team Officials

Approximately 2000 Journalists, Photographers, and Broadcasters

Approximately 4000 Volunteers

TV & Media Coverage - Over 45 Countries



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CUSTOMER GROUPS

Athletes and Officials

Olympic Council of Asia, National Olympic Committees, Medical Commission

International and Asian Federation Delegates and Officials

Media and Broadcasters

Ceremonies and Cultural Event Performers and Crew

Organizing Committee Contractors

Volunteers

Spectators

Sponsors and Dignitaries

PARTICIPATING COUNTRIES & REGIONS

- Afghanistan
- Bangladesh
- Bhutan
- Bahrain
- Brunei Darussalam
- Cambodia
- China
- Hong Kong
- Indonesia
- India
- IR Iran
- Iraq
- Jordan
- Japan
- Kazakhstan
- Kyrgyzstan
- Korea
- Saudi Arabia
- Kuwait
- Lao PDR
- Lebanon
- Macau, China
- Malaysia
- Maldives
- Mongolia
- Myanmar
- Nepal
- Oman
- Pakistan
- Philippines
- Palestine
- DPR Korea
- Qatar
- Singapore
- Sri Lanka
- Syria
- Thailand
- Tajikistan
- Turkmenistan
- Timor-Leste
- Chinese Taipei
- United Arab Emirates
- Uzbekistan
- Vietnam
- Yemen