



BALI TO HOST FIRST ASIAN BEACH GAMES

18 – 26 October 2008

Macau, October 31st 2007: Indonesia is ready to make history from the 18th – 26th of October 2008 when it plays host to the first Asian Beach Games in the world. Bali is the host of this unique international event which will see 45 countries and regions participating with over 8,000 athletes, officials, media and volunteers all flocking to the Island.

President of The National Olympic Committee of Indonesia (KONI), Mrs. Rita Subowo said: "Through the Asian Beach Games 2008, Bali will become the focal point of Sporting Tourism in Asia. Apart from strengthening Bali as one of the best known tourist destinations in the world, it will also empower Indonesia as a leading sporting nation in Asia. It is a huge honor for Indonesia to be selected to be the host of such a historic sporting event."

The Asian Beach Games is the first of its kind in the region and will mark the largest of its kind in the world. The multi-sport event will be held every two years and celebrates cooperation and unity despite differences where athletes from a wide variety of nations in Asia are able to travel, meet new people, and bring back memories about the rest of the world to their home nations. The Asian Beach Games forges unity and friendship between member nations by joining athletes, trainers, and officials together.

Thousands of spectators are expected to support their participating countries/regions in the 13 sports and 14 disciplines that will compete in the event entrusted by the Olympic Council of Asia (OCA).

Bali Headquarters:

Sector at Bali Beach Golf Course
Jl. Hang Tuah No. 58, Sanur
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Technical Delegates and the representatives of the OCA Sports Commission have already inspected and approved the venues for the Games as well as reviewed the preparation stages of the Bali Asian Beach Games Organizing Committee (BABGOC). All parties were impressed with BABGOC's preparations thus far.

The approved venues for the 13 sports and 14 disciplines comprise of Kuta (Beach Soccer, Body Building, Surfing), Sanur (Beach Volley Ball, Beach Sepaktakraw, Marathon Swimming), Serangan (Dragon Boat, Sailing, Windsurfing) and Nusa Dua (Woodball, Triathlon, Beach Handball, Jetski Sport, Paragliding).

Many international beach sporting events are organized every year in Bali but games like the Asian Beach Games requires a specific plan with concentrated efforts involving governmental and non governmental sectors for its success.

BABGOC, under the patronage of the Olympic Council of Asia, KONI and the city of Bali, in close cooperation with the Indonesian Government, is working diligently to meet the preparation schedules and expectations to stage and operate a sustainable Asian Beach Games, leading to a long-term legacy.

"We also hope to increase awareness for Indonesian youth and sports enthusiasts and those across Asia through enhancing quality of life, instilling pride and attaining international prestige and recognition through beach sports." said Mrs. Rita Subowo, Chairman of KONI.

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1st ASIAN BEACH GAMES 2008

18-26 October 2008

WHAT IS THE ASIAN BEACH GAMES?

The Asian Beach Games is a multi-sport event held every two years among athletes representing countries from Asia. The games are regulated by the Olympic Council of Asia.

The Asian Beach Games celebrate cooperation and unity despite differences. Athletes from a wide variety of nations are able to travel, meet new people, and bring back memories about the rest of the world to their home nations. The Asian Beach Games forge unity and friendship between their member nations by joining athletes, trainers, and officials together.

The 1st Asian Beach Games is schedule to begin in 2008 in Bali, Indonesia which includes non-Olympic, beach-oriented sports such as Surfing, Windsurfing, Sailing, Dragon Boat, Beach Volleyball, Beach Sepak Takraw, Beach Handball, Beach Soccer, Body Building, Jet Ski Sport, Triathlon, Marathon Swimming, Paragliding and Woodball. Member nations with plentiful seashore are invited to host future Asian Beach Games.

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WHO IS BABGOC?

The Olympic Council of Asia (OCA), the highest governing body of sports in Asia, has awarded the right to Komite Olahraga Nasional Indonesia (KONI) to host the 1st Asian Beach Games in Bali in October 2008.

Many international beach sporting events are organized every year in Bali. But games like the Asian Beach Games, requires a specific plan with concentrated efforts involving various governmental and non-governmental sector for its success. To steer these diversified activities, the Bali Asian Beach Games Organizing Committee (BABGOC) was formed on March 2006. BABGOC under the patronage of the Komite Olahraga Nasional Indonesia (KONI) and the city of Bali, in close cooperation with the Indonesian Government, is working diligently to meet the preparation schedules and also to stage and operate a sustainable Asian Beach Games, leading to a long-term legacy.

THE VISION

To make Bali as the focal point of Sporting Tourism in Asia. Apart from strengthening Bali as one of the known tourist destinations in the world, it also to make Indonesia as an empowered sporting nation in Asia.

THE MISSION

To increase awareness for the Indonesian youth and sports enthusiast and those across Asia. To enhance the quality of life, instill national pride and attain international prestige and recognition through beach sports.

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PARTICIPATING NATIONS

45 countries and regions

PARTICIPANTS

8,000

SPORTS

13 Sports →/ 14 Disciplines / 59 Events

Surfing, Windsurfing, Sailing, Dragon Boat, Beach Volleyball, Beach Sepaktakraw, Beach Handball, Beach Soccer, Body Building, Jetski Sport, Triathlon, Marathon Swimming, Paragliding and Woodball.

VENUES

Sanur, Nusa Dua, Benoa, Jimbaran & Kuta

FACT SHEET

Competition Dates - 18 to 26 October 2008

13 Sports →/ 14 Disciplines / 59 Events

45 Countries and Regions

1,000 Technical Delegates and Officials

4,000 Athletes and Team Officials

Approximately 500 Journalists, Photographers, and Broadcasters

Approximately 4,000 Volunteers

TV and Media Coverage - Over 45 Countries

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Bali Asian Beach Games
Organizing Committee

PRESS RELEASE

CUSTOMER GROUPS

Athletes and Officials

Olympic Council of Asia, National Olympic Committees, Medical Commission

International and Asian Federation Delegates and Officials

Media and Broadcasters

Ceremonies and Cultural Event Performers and Crew

Organizing Committee Contractors

Volunteers

Spectators

Sponsors and Dignitaries

inspire
the world

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PARTICIPATING NATIONS

East Asia (8 NOCs)

1. Chinese Taipei (TPE)
2. DPR Korea (PRK)
3. Hong Kong, China (HKG)
4. Japan (JPN)
5. Korea (KOR)
6. Macau, China (MAC)
7. Mongolia (MGL)
8. PR China (CHN)

Southeast Asia (11 NOCs)

9. Brunei Darussalam (BRU)
10. Cambodia (CAM)
11. Indonesia (INA)
12. Lao PDR (LAO)
13. Malaysia (MAS)
14. Myanmar (MYA)
15. Philippines (PHI)
16. Singapore (SIN)
17. Thailand (THA)
18. Timor-Leste (TLS)
19. Vietnam (VIE)

South Asia (8 NOCs)

20. Afghanistan (AFG)
21. Bangladesh (BAN)
22. Bhutan (BHU)
23. India (IND)
24. Maldives (MDV)
25. Nepal (NEP)
26. Pakistan (PAK)
27. Sri Lanka (SRI)

Central Asia (5 NOCs)

28. Kazakhstan (KAZ)
29. Kyrgyzstan (KGZ)
30. Tajikistan (TJK)
31. Turkmenistan (TKM)
32. Uzbekistan (UZB)

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West Asia (13 NOCs)

33. Bahrain (BRN)
34. IR Iran (IRI)
35. Iraq (IRQ)
36. Jordan (JOR)
37. Kingdom of Saudi Arabia (KSA)
38. Kuwait (KUW)
39. Lebanon (LIB)
40. Oman (OMA)
41. Palestine (PLE)
42. Qatar (QAT)
43. Syrian Arab Republic (SYR)
44. United Arab Emirates (UAE)
45. Yemen (YEM)

For More information, please contact:

Bali Asian Beach Games Organizing Committee

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